



UNITED DFC MAKING ITS OLYMPIC MARK ON THE NATIONAL MEDIA STAGE!

UNITED DFC this past week made a huge splash in the national media as Olympic Gold Medal fever gripped Canada thanks to our Women's National Soccer Team history makers.

Early last week our U10s Girls Skills Center Coach, Nova Scotia Sports Hall of Famer and former Canadian World Cup player Mary Beth Bowie did an interview with CTV's Heidi Petracek in the wake of that iconic semi-final win over the United States of America.

Then we had U15AAs players Keira Leonard and Anna Godin explaining how the Canadian heroics were inspiring them as they practiced in the pouring rain. They were joined by U18AA player Zoe Law and U8/9 Skills Center Coach, Arabella Vicars who shared their experiences as young female athletes. All spoke superbly to the CBC interviewer on this piece which aired on both the local CBC news and CBC's flagship show The National at 10pm.

Now as the country soaks in that incredible gold medal in Japan following the penalty shoot-out win over Sweden our girls – this time from Jeff Aucoin's U15AAA Girls – again were featured on CTV.

THE MARY BETH BOWIE STORY

<https://atlantic.ctvnews.ca/going-for-gold-maritime-women-in-soccer-rooting-for-team-canada-in-tokyo-1.5533185>

Watch these young soccer players erupt as Canada's women win gold - (United DFC U10 Skill center girls)

<https://www.cbc.ca/news/canada/nova-scotia/soccer-gold-olympics-reaction-1.6132177>

Another clip of our young players cheering from CBC "The National" news, Aug 6, 2021

<https://www.cbc.ca/player/play/1930682435786>

Local CBC news - U10 SC girls, U14AAA girls, Susan Steele, Keira Lee Aug 6th (Story starts at 3 mins)

<https://www.cbc.ca/player/play/1930616387982/>

Maritime Noon with Bob Murphy - Aug. 6, 2021: We go to Cole Harbour to watch the gold medal women's soccer game and talk with a player and coach, we hear about PEI's Park Promise and on the phone-in: Marjorie Willison - (Susan Steele, coach & Keira Lee - U14AAA)

<https://www.cbc.ca/listen/live-radio/1-38/clip/15859206>

Solid Gold: First at five we celebrate the Canadian women's soccer team's gold medal victory.

United DFC U15AAA players

<https://atlantic.ctvnews.ca/video?clipId=2255795>

Local CBC News, U15AA girls - story starts around 15.30 (Same story also aired on CBC's Aug 5th "The National")

<https://www.cbc.ca/player/play/1930252355605/>

Print Media - Canada's gold-medal soccer game could play 'huge role' in Nova Scotian sports

<https://www.cbc.ca/news/canada/nova-scotia/soccer-olympics-tokyo-nova-scotia-inspiration-women-s-sports-1.6131027>

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